



PRESS RELEASE

January 16th, 2009 – Le Scandinave Spa™ Blue Mountain is a hot spot for cold days.

Le Scandinave Spa™ Blue Mountain is located minutes from Blue Mountain Resort & downtown Collingwood, Ontario. The unique Scandinavian Baths, set in the heart of a naturally treed 25 acres, offer guests a truly invigorating outdoor experience, regardless of the temperature or weather conditions. This week, over 500 guests have braved the extreme cold & donned their bathing suits to enjoy the Hot Baths, Finnish Sauna, Norwegian Steam Room, Thermal Waterfall & Relaxation areas.

The outdoor Nordic Waterfall & Cold Plunges are a big part of the experience too. Guests have embraced the tradition of warming up in one of the hot environments then quickly plunging into the cold baths, Nordic waterfall or rolling in the snow.

For only \$44, guests have all day access to the Scandinavian Baths. Registered massage treatments are also available starting at \$115. Packages including lunch at the Spa Bistro start at \$55/person. Overnight packages with Blue Mountain Resort, The Westin Trillium House & other local accommodators start at \$98/person.

For more information, please contact:

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