

An exclusive experience in Montreal

SCANDINAVE LES BAINS VIEUX-MONTRÉAL: AN AGE-OLD EXPERIENCE FOR MODERN TIMES

MONTREAL, May 2011 – Since opening in January 2009, Les Bains Vieux-Montréal has been awarded a number of Canada’s most prestigious design prizes, including the “Prix Intérieurs Ferdie” for Project of the Year and Best Spa in the Hotel category; the Silver Design Exchange Award in the category of Interior Design – Commercial; and the Ontario Association of Architects Award, in the category of Interior Fittings – Commercial or Corporate.

Inspired by the age-old tradition of public baths, Scandinave Les Bains Vieux-Montréal is a veritable Eden in the heart of the city. Housed in a former naval warehouse opposite the Old Port, the spa combines both historical tradition and contemporary chic. The space has been conceived to promote intimacy and relaxation, and to induce a feeling of complete escapism.

Designed by world-class architects

Imagined and designed by Saucier + Perotte Architectes, the interior space has been superbly fitted out, a haven hidden behind the walls of 71 de la Commune Street West. Inside, the range of experiences and services make Scandinave Les Bains a “must” of Old Montreal.

“In terms of spatial design, the inspiration for Scandinave Les Bains is the natural environment, in all its emotions; it’s the dramatic meeting of ice and fire, two forces that are simultaneously contrasting and unifying. This duality helps heighten our senses to an unusual degree, kindling an experience that is both relaxing and comforting”, explains Pierre Brisson, President and co-founder. Made from IPE wood, the floor and ceilings recreate the undulations found in the natural world. Waterfalls are judiciously used to evoke a sense of relaxation, while the heated seats and changing-room floor are covered with slate, giving the impression of being in a natural cave setting. In the baths area, the landscape changes: the floor is made of marble and dark limestone, offering the feet both comfort and softness. The “raw” and natural materials used in the design give the entire layout a wholly authentic appearance.

“Conceived as a flagship project for Montreal on the international tourism scene, Scandinave Les Bains Vieux-Montréal is a ‘plus’ that encourages tourists to prolong their stay in the region, while curbing the effects of seasonal dips in tourism and fulfilling a real need for a spa of international standing”, explains Mr. Brisson.

Judging from client feedback, which is invariably extremely positive, and the extensive media coverage, the gamble is already paying off: the spa has now been the subject of hundreds of articles and reports across Quebec and Canada, as well as in a whole host of other countries, including Germany, Australia, Belgium, Brazil, China, Korea, Spain, the U.S.A, Italy, Portugal and Thailand. This is undoubtedly not the last time you’ll hear about Scandinave Les Bains Vieux-Montréal.

A gift to offer

With the Scandinave Les Bains Vieux-Montréal gift cards, you can offer peace and rejuvenation to someone close to you. The cards can be exchanged against our products and services – so, whether it's for a special occasion or for no particular reason other than to help someone feel good, the Scandinave Les Bains gift card is a feel-good present that will be greatly appreciated.

About Scandinave Spa

Scandinave Spa is a private group of Quebec investors specialized in the conceptualization and management of spas that offer an exclusive and relaxing thermal experience in a countryside resort or urban setting. Scandinave Spa Mont-Tremblant is one of the greatest success stories of recent years in tourism and health-based activities promoting relaxation and holistic harmony. Across all its different sites, the hallmark of the Scandinave Spa group is its insistence on authenticity and well-being.

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